



Chop Out

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Everyday, millions of people neglect to turn out the lights resulting in *harmful energy misuse & expensive electric bills*



Since 2000...

Nineteen of the hottest years ever have been recorded



Electric energy use has increased by **over 25%**



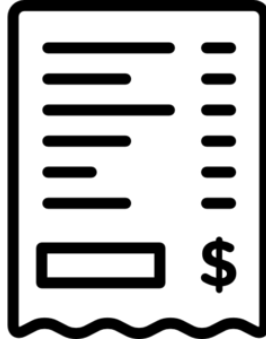
Expensive electric bills

12¢/ kWh to run an incandescent light bulb

One 60 watt costs 20¢ when left on for 24 hours

An average home has about 67 lights

\$13.50/ day \$402/ month \$4,825/ year

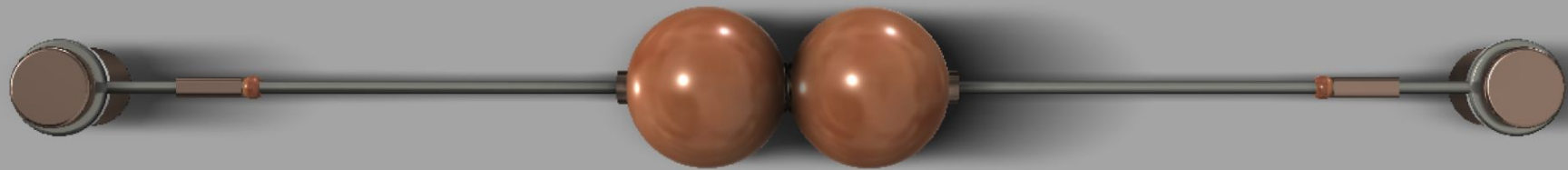


This habit starts at a young age

*If the “everyday switch”
was redesigned to
encourage kids to turn
the lights out, then
energy conservation
would be instilled in
future generations*









Thank you

